

Customer Relationship Management (CRM) for Associations: Improve Relationships with Your Members and Donors

Register **TODAY** at www.ptassoc.com or 800-310-8813 x115



Associations and Non-Profit Executives: This Webcast is For You!

Please join us for this FREE event on **May 25** as we host Paul Greenberg, internationally renowned expert in customer relationship management (CRM), live via webcast:

**Your Members and Your Donors Are Your Customers:
The Importance of Customer Relationship
Management (CRM) for Non-Profits and Associations**

PROTECH
Associates, Inc.



14900 Sweitzer Lane, Suite 201
Laurel, MD 20707

**Join Protech for this unique event
and discover:**

- The importance of a CRM strategy for non-profits
- Strategies for improving relationships with your constituents and stakeholders
- Tips and techniques for ensuring superior customer service for your organization's customers.

**Register
TODAY, space
is limited!**

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