

Microsoft Mid-Atlantic MSDN Onsite Program



Delivering .NET to Developers

Welcome to the MSDN Onsite Program!

As a key enterprise customer, you are invited to participate in a program designed to help your developers leverage the power of .NET and the full line of Microsoft developer tools. MSDN Onsite provides pertinent content to jump start your developers, delivered by Microsoft Partners who are experts in developing .NET applications. Best of all, MSDN Onsites are free of charge! Microsoft will even provide a Pizza lunch and bring a few "giveaways" to make the event fun.

Program Overview

The MSDN Onsite Program delivers great technical content that you and your team can select for your developers, at your location. These sessions are presented by Microsoft Partners who are experts at developing applications with .NET. Through the MSDN Onsite Program, our experts deliver their experience to you in a structured, yet interactive session.

This program is not a sales session, but a technical session targeted to developers to help them address real development tasks. We have four sessions for your team to choose from and if you don't see what you are looking for, just request a custom session based on your specific needs or for a highly interactive, unstructured "Chalk Talk."

(Note: custom sessions may require additional lead time. For a "Chalk Talk", we do request that a list of topics/areas of interest be provided in advance.)

What's the catch? There is no catch.

Just commit at least 10+ developers to attend the MSDN Onsite session. During a break or at some other scheduled time we would like to interactively address any solution requirements your company may be looking at that are related to Microsoft tools. Additionally, this is a great opportunity to spend time with seasoned .NET developers so that your technical and key business decision makers can discuss your company's needs and how Microsoft can help you meet the challenges that are facing your development organization.

Sign
Up
Today!

Register 10 or more developers
TODAY and Microsoft will
provide a pizza lunch and giveaways!

MSDN OnSite Request Form Please print form, fill in and fax back to: 425-936-7329 ATTN: Nik Thanedar.

Company Name: _____

Location of Onsite: _____

Approximate # of Developers Attending: _____

Contact Information

Name: _____

Title: _____

Phone: _____

Email: _____

Session List for Your MSDN Onsite

1. Introduction to XML Web Services (Creating XML Web Services in Visual Studio .NET)

The .NET Framework provides deep and rich support for creating great XML Web Services and, in this session, we showcase the tools in Visual Studio .NET that leverage this support. We will unravel the acronyms associated with XML Web Services (including WSDL, UDDI and WS-I) and provide an understanding of where these terms fit within the world of XML Web Services. Finally, we will walk through building an XML Web Service, testing the service, consuming the service, and showing best practices for building flexibly and reusable XML Web Services.

2. Introduction to ASP.NET

In this session, we will introduce the .NET Framework's technology for creating great web-based applications: ASP.NET. We will explore the differences between ASP "Classic" and ASP.NET ... and how ASP developers can migrate their skills to the ASP.NET environment. We will also explore some of the features of ASP.NET designed to simplify common development tasks. Finally, we will also look at the basic architecture of ASP.NET and ASP.NET applications, providing a foundation for developers to more fully exploit ASP.NET.

3. Introduction to Sharepoint Development in .NET

This session is designed to provide an introduction to the key SharePoint development technologies: Web Part Infrastructure, SharePoint Object Model, and SharePoint Web Services. We will drill down into:

- Developing web parts using Visual Studio .NET 2003
- Web Part basics
- Storing personalized information
- Deploying web parts
- Accessing the SharePoint infrastructure using the Object Model
- Accessing the SharePoint infrastructure through Web Services
- Debugging web parts
- Web Part communication
- Security considerations

4. Deploying Smart Client Applications

Are you tired of wrestling with the difficulties surrounding installing and maintaining traditional Windows applications? If you are a fan of the easy Web based deployment model but love the power of Windows programming, then this session is for you. Attend this session to learn how to deploy smart client applications which completely sidestep 'DLL hell' issues and take full advantage of the familiar web deployment model. Topics include no-touch deployment, using the browser to distribute and maintain your smart client applications, versioning and side-by-side, when and why to use the Windows installer, and more.

For More Information

Have questions? Are you interested in getting an MSDN Onsite scheduled for your developers? If so, please contact Nik Thanedar (v-niktha@microsoft.com or 1-800-426-9400 x41171) to get the ball rolling!

Please select the type of OnSite below by checking the appropriate box.

- Introduction to XML Web Services
- Introduction to ASP.NET
- Introduction to Sharepoint Development in .NET
- Introduction to Smart Client Development

Agenda (Sample Only) ~ 11:30am – 1:30pm

0h 15m Opening and Introductions

1h 30m Introduction to ASP.NET

0h 05m Microsoft tools discussion

0h 10m Wrap-Up

Additional questions/comments? Please let us know of any special requirements, time constraints, or business concerns we should address during this session.

Microsoft